

# DigiMag<sup>®</sup> Vinyl

Inkjet Printable Magnetic Media



## APPLICATIONS:

**POP Displays, Temporary Signage,  
Menu Boards, Retail Stores,  
Offices, Trade Shows...and more!**

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 **Magnum  
Magnetics**  
*The Force in Flexible Magnetics*®

# DigiMag® Vinyl expands your printing capabilities.

Magnum Magnetics® manufactures white, direct-printable magnetic media for wide-format Solvent, Eco-solvent, UV, and Latex inkjet printers.

## DigiMag® Vinyl is versatile.

- Available in rolls (any width up to 30") or sheets cut to customer requirements
- Flexible, easy to use and can be cut to any shape
- Works with a variety of solvent inkjet printers including Roland®, Mutoh®, Epson®, Oce®, Hewlett Packard®, AGFA®, and Mimaki®.
- Works with Solvent, Eco-solvent, UV and Latex inks
- Suitable for both indoor and outdoor use. Magnum® flexible magnetic sheeting performs well in adverse weather (such as rain, sleet, and snow), and in temperatures from -15° F to 160° F (-26° C to 71° C). UV coating will protect inks and increase weatherability.



## PRODUCT SPECIFICATIONS

### DigiMag® Vinyl

Magnet	Finish	Overall Total Thickness*	Minimum Magnetic Pull lbs/ft <sup>2</sup> (kg/m <sup>2</sup> )**	Shipping Weight lbs/ft <sup>2</sup>
15 mil (.38 mm)	Matte or Gloss	17 mil (.43 mm)	40 (195)	.279
20 mil (.50 mm)	Matte or Gloss	22 mil (.56 mm)	60 (293)	.372
30 mil (.76 mm)	Matte or Gloss	32 mil (.81 mm)	90 (439)	.558
60 mil (1.52 mm)	Matte or Gloss	61 mil (1.55 mm)	100 (537)	1.116

**Notes:** Custom thicknesses and tolerances may be special ordered. Thicknesses 12 mil (.30 mm) and higher are available in rolls ranging from 10 feet (3.05 m) to 200 feet (60.96 m) in widths up to 30" (762 mm). Heavy-wall 3-inch (7.62 mm) core is standard.

**General Notes:** Tolerances: Widths: +/- .03" (.79 mm); Lengths: +/- .06" (1.59 mm) or +/- 1% whichever is greater.  
\*Overall thickness includes vinyl.

\*\*Minimum pounds pull at zero air gap based upon standard poles per inch.

Contact us for information about average pull strengths and the recommended product for your application.

**PRINTER PROFILES:** [www.magnummagnetics.com/printer-profiles/default.aspx](http://www.magnummagnetics.com/printer-profiles/default.aspx)

## STORAGE

Store in a clean, dry place away from exterior doors or areas exposed to moisture. We recommend storing at 72° F (22° C) at 55% relative humidity. Keep the product in its original packaging until use.

## SHIPPING AND PACKAGING

Magnum Magnetics® can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

## OUR PROMISE TO CUSTOMER SERVICE

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles, or magnet related products, demand the brand that keeps its promise—demand the Magnum® brand.

SETTING  
A WORLD  
CLASS  
EXAMPLE



Learn more about our printable magnets!  
800.258.0991 | [sales@magnummagnetics.com](mailto:sales@magnummagnetics.com)  
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FIND US ON indicates Stock Item

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