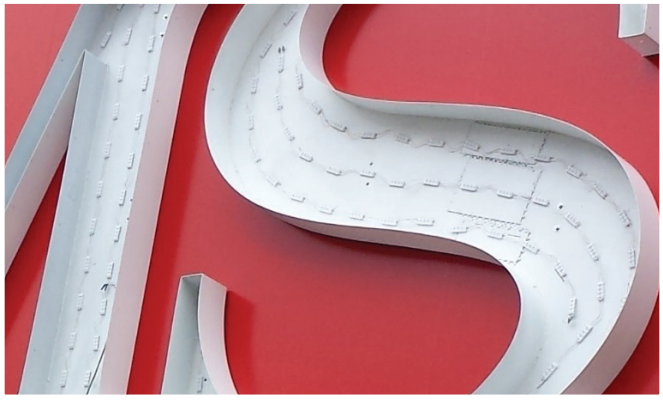




Etching Primer for Exterior Sign Surfaces



Reflective Primer for Interior Channel Letters

One Primer. Two Solutions.

Matthews Brilliant White Primer makes priming channel letter signs easier!

Both a reflective primer for the interior walls of channel letters and sign cans and an etching primer for exterior sign surfaces, this low VOC white primer is "brilliant" in more ways than one.

As an Etching Primer, Brilliant White Primer:

- Etches properly prepared aluminum and steel
- Offers superior adhesion
- Can be topcoated with any MAP finish
- Provides excellent hiding

As a Reflective Primer, Brilliant White Primer:

- Offers unparalleled brightness
- Eliminates hot spots
- Provides uniform light reflection
- Will not yellow

Other Features & Benefits:

- Corrosion resistant
- Easy 1:1 mix ratio
- 24-hour pot life
- Fast drying
- 3-day recoat window
- Low 2.8 VOC
- Chromate free

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