

DIGIMAXX®

# EnGage™ MEDIA SYSTEM

Wall & Fixture  
Graphics

Retail POP &  
POS Graphics

Menu Boards  
& Directories

Interior Design  
Decoration



## Engage your vision.

Learn more about EnGage Media System.

800.258.0991 | [sales@magnummagnetics.com](mailto:sales@magnummagnetics.com)

[MagnumMagnetics.com/Engage](http://MagnumMagnetics.com/Engage)

 **Magnum  
Magnetics®**

The Force in Flexible Magnetics®

# EnGage™ MEDIA SYSTEM



**Magnum Magnetics®** introduces **DigiMaxx® EnGage™** an easy to install printable magnetic receptive media that is durable and has excellent adhesion. EnGage media is engineered with an optimized surface for superior print quality and offers a neutral white point. EnGage offers an impressive array of benefits from large format printer compatibility and no edge chipping without sacrificing performance at an affordable price point.

## FEATURES & BENEFITS

### Truly Affordable

Significant savings over existing magnetic receptive products in the market

### Up to 60" Wide

Maximize output speeds on larger graphics

### Superior Print Quality

Reliable, consistent and proven print surface

### No Coatings Required

Naturally receptive print surface –no need for top-coating

### Easy to Clean

Fingerprints and other minor blemishes are easily cleaned without residue

### No Edge Chipping

Material that cuts smooth without delamination

### Smooth Backside

Eliminate scratches on prints when stacked or rolled up

### Universal Compatibility

One material for most printers and inks—Eco-Solvent, UV and Latex\*

### Easy Installation

Roll it up and roll it on—no professional installation required

### Backwards Compatible

No need to change your existing fixtures—EnGage will adhere to existing magnet

## EnGage™ Receptive

SPECIFICATIONS	ROLL SIZES	PRINTER/INK COMPATIBILITY
Total Thickness 0.011" (.28 mm) (+/- 1 mil)	54" x 100' 54" x 300'	Digital/Inkjet Solvent, UV-Cured, Latex*
Gloss Level 11 GU (60 degrees)	60" x 100'	Flexo UV-Cured
Dyne Level 33 - 35	60" x 300'	Litho/Offset UV-Cured
Storage Conditions 50% RH/70°F		Screen UV-Cured
Shelf Life 1 year		

## EnGage™ Magnet Base

Magnum offers EnGage Magnet Base which serves as a permanent base for the EnGage – Magnetic Receptive Media. Magnet Base can be delivered plain or with a wide variety of laminates, including printable vinyl, indoor or outdoor adhesive, write-on/wipe-off film, and custom-formulated top coatings on one or both sides. Sheets and rolls available up to 48" (1.016 m) wide in plain, single- or double-laminate. **Contact us to discuss your application and easy custom ordering.**

SPECIFICATIONS	ROLL SIZES	HOLDING STRENGTH
30 mil EnGage Magnet Base double magnetized or adhesive backed magnet	24.375" x 50' rolls in stock.	30 lbs / ft <sup>2</sup> (146 kg / m <sup>2</sup> )
Total Thickness 0.032" (.81 mm)	Custom rolls available upon request.	

\*Inks have been tested and perform well. We recommend testing the product for all intended applications and print technologies.

Learn more about our printable magnets!

800.258.0991 | [sales@magnummagnetics.com](mailto:sales@magnummagnetics.com) | [MagnumMagnetics.com](http://MagnumMagnetics.com)

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